

# Webelos to Scout Transition Outdoor Fair Planning Brainstorming Meeting

## Minutes

**Meeting:** July 3, 2003, 6:30 pm, Cockrell Service Center

**Purpose:** To define the scope and purpose of the WTST outdoor fair and identify potential volunteer body.

**Participants:** Jon Walters, Derek Spier, Rob Bartlett, James Neville, Victor Koosh, William Bains, James Williams, Luis Santiago, Kurt Goedecke, Jayne Leuterman, Anne Hanaoka, Jeannine Perrot, Brad Prather, Nan Overton, Robert Miller, Julie Spier

**Next Meeting:** Thursday, July 17, 2003 6:30pm-8:30pm, Cockrell Service Center

**Decisions** (Agreed Roles, Strategies, Policies, Goals, Documents, etc.):  
One outdoor fair to be held at the Farm & Ranch Club

### Expectations:

|  |   |
|--|---|
| Plan Outdoor Event   | 100 % Transition                        |
| Report back to Units   | Excited people to excite youth          |
| Increase Transition Rate                                       | Increase Troop exposure-draw more youth |
| Make Derek Happy   | Publicity Ideas                         |
| Bring Unity to Group   | Transition Process Information          |
| Pack information to Troops                                     | Improve Pack-Troop relations            |
| Gather Information and Keep abreast of transition information. | Learn @ challenges faced by units       |
| Recruit outside of Webelos –Larger population                  | More Webelos into Scouts                |
| Troop Locator Map (status)                                     | Have fun (Save the world)               |
| Healthy Community – Health Youth Program                       |   |

**Team Tools** - [www.mustangadmin.org](http://www.mustangadmin.org)

Reading People-Lighting up (Lights in the eyes)

### Ground Rules

- Leave time to network
- Start/End on time
- All ideas are alright
- One person talks at a time
- Follow Task Cycle
- Stop talking when you've made the sale
- All contribute

Talking Points.

- a. What is in it for them
- b. Make the idea, item, etc...exciting to them

Task Cycle.

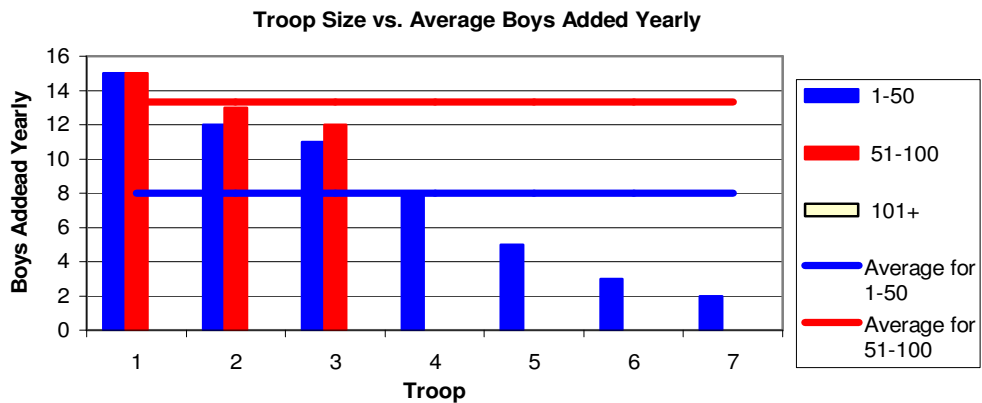
- c. An Agenda on Steroids...

40 Developmental Assets.

- d. Support
- e. Positive Family Communications
- f. Positive Adult Role Models
- g. Constructive use of time-age appropriate
- h. Think ahead
- i. Community Values Youth

### Current State of the Webelos to Scout Transition as perceived by participants:

We divided the troops by size. The first group included troops that had an average enrollment from 1-50 boys. There were seven troops represented and in the past three years they averaged the following numbers of new Scouts; 15, 12, 8, 5, 11, 2, and 3... (one troop had three representatives and their numbers were slightly different.....from 2-5). There were also three representatives from troops that had an enrollment of 51-100 scouts. This group indicated that they received 15, 12, and 13 new boys. There were no troops present that had an enrollment over 100.



We then discussed ways that the troops present attracted boys. There was a lot of repetition, but we came up with about 23. They are as follows:

|  |                            |                                     |   |   |
|--|----------------------------|-------------------------------------|---|---|
| Open door policy-encourage boys to visit anytime | Flag retirement @ Troop    | Volunteer at Webelos Woods          | Arrow of Light Ceremony                         | Webelos Day Event                         |
| Flyer  | Open House                 | Website                             | School Communication with 5 <sup>th</sup> Grade | School Presentation                       |
| Den Chief Program                                | Adult to Adult Recruitment | Webelos Campout                     | Table at School during School Orientation       | Adult Training (to the Pack by the Troop) |
| Mapquest (Yellow Pages)                          | Slide Show at Schools      | Spaghetti Supper                    | School Fair                                     | Cub Events                                |
| Link from Troop Webpage to School's Webpage      | Camping Invites            | Activity for Webelos at Troop Level |   |   |

Then there was a great exchange of ideas for what the group looked at having occur at the Outdoor Fair. We listed them as:

**Issues** (Decisions Needed By Or Before End-Project)

1. We wanted to increase the ratio to those boys that move up to Boy Scouts from Webelos to 50 %.
2. Cub Activities
3. Court of Honor
4. Not a Troop Visitation
5. Boy Interaction with Boy Leadership
6. Locations, Contacts – wanted each Troop to be able to handout a sheet that listed:
  - a. Location of meetings
  - b. Contacts
  - c. Day of Meeting
  - d. Information about the Troop
  - e. Maps showing where they met-Mapquest
7. Taste of the Troop (adults)
8. Tug-of-War, Fire, Wood Tools, (boys)
9. Entertainment-Celebrities
10. Maps – Zip Codes
11. Age appropriate challenges
12. Patches
13. Stuff – Things the boys can take away
14. Pack Participation
15. Don't Split-only one event (**Farm and Ranch Club**)
16. Transition through Scouting (show the ranks-non cub attendees)
17. Searchable Database
18. Advertise at Daycamp 2004
19. Specify Format (what each troop will provide at the Fair)
20. Patch Design
21. Invite General Public
22. Creates more participation at Webelos Woods
23. Make the Fair an annual event

It was also suggested to invite the Rice Baseball Team and/or an Astronaut/Celebrity.

## Likes and Wishes

### Likes

Marketing Outside Scouts  
Information-provided tonight  
Competing Troops  
Concept  
Food  
New Faces  
High Energy  
Format  
Creative Ideas  
Attendance  
Tremendous Turnout

### Wishes

Everyone Backing the Idea  
Location-exact  
Agenda/Pass Information  
Double size of 'our troop'  
Central Database  
Date Publicized  
Updated Website  
Participation  
Troops adopt an Elementary School  
Uniform Troop Information  
Inject Enthusiasm  
Lots of Non-scout Participation  
Everyone on board

## Follow-ups (Due By Next Meeting - Who, What)

1. Check and make sure that Commissioners Conference did not conflict with the proposed date; October 4, 2003.
2. Send Howard Unit Locator Map (send to everyone)
3. **Get date out**
4. Confirm Location