

Webelos To Scout Transition Outdoor Fair Project Charter (Version 1.2 06-09-2003)

Mustang District Sam Houston Area Council Boy Scouts of America

Self Sufficiency and Leadership Skills for Life
A Guided Program for Youth and Adults



Working Title:

- "Webelos To Scout Transition Outdoor Fair"

Description:

- Plan and implement a new, successful membership event October 4, 2003 at Spring Branch and Katy locations

Deliverables (Proposed):

- New Membership Chair and Membership Recruiting Team Members become known by name and face to the general Mustang District volunteer body (~350 unit and district leaders)
- Establish a trained, self-sustaining, Webelos To Scout Transition Membership Recruiting Team to plan and implement the event (~6 core team members) and to spread their training to others
- Establish a current, maintained, Unit Membership Contacts List of representatives for every Mustang unit (~150 names and emails)
- Increase communication between Pack and Troop membership contacts:
 - Communicate more at Roundtable
 - Plan together for participation in October Outdoor Fair event
 - Plan together for increased number of troop visits from identified Feeder Packs to identified Feedee Troops
 - Packs and Troops consistently meet their annual membership recruiting goals
- Increase percentage of current Cub Scouts who become Boy Scouts in 2003-2004
- Increase general public awareness of "40 developmental assets return on time invested benefits of scouting"
 - Articles and pictures in the papers
 - High attendance at fair by general public
 - High attendance at fair by new youth and adults not familiar with scouting
- Increase number of new youth entering scouting as Cub Scouts, Boy Scouts, Venturers
 - Have recruiting booths and forms for all 3 at Fair
 - Have Venturers present to explain all 3 programs to public

Measure of Success:

- More net registered Cub Scouts, Boy Scouts, Venturers, and Adult Leaders at end-2003 than at end-2002 (e.g., 10% or 1300)

Conditions of Satisfaction (starter list):

- Keep Commissioners, Program, Finance, and Cub Scout Membership Recruiting Team updated on plans and allow input to coordinate with other efforts in progress.
- Event should be self-funding (e.g., food booth to pay for any patches, t-shirts)
- Achieve the result
- Increase the capability of the system (unit and district volunteer body able to take on new, bigger, successful projects immediately after)

Lead Resources:

- Jon Walters - Webelos To Scout Transition Coordinator, Mustang District <= MEMBERSHIP LEAD
 - rwalters@ev1.net
 - 281-646-8985
- Derek Spier - Cub Scout Camping Chair, Mustang District <= PROGRAM LIAISON LEAD
 - dspier1@houston.rr.com
 - 281-391-6759
- Johnny Allen, Assistant District Commissioner <= COMMISSIONER LIAISON LEAD
 - allenjp@swbell.net
 - 281-347-1439

Team Resources:

People who signed up at May 8 Boy Scout Roundtable to attend a WTST Outdoor Fair Brainstorming / Organization meeting as soon as it's scheduled:

- Brad Prather, T1089
 - no contact info given, however, ask Hardie Morgan at (see Data Resources below)
- Nan Overton, T35
 - nanoverton@ev1.net
 - 713-681-9461
- Steve Bennett, T631
 - sbsbennett@cs.com
 - 713-973-1852
- Howard Hill, T922
 - smtroop922@charter.net
 - 281-829-3456

People who will probably come if invited:

- Robert Gillette, Unit
 - robert.gillette@shell.com
- Michael Scherer, Program
 - michael.scherer@kvaerner.com

=> Send Mustang District General Distribution Email inviting all to organization meeting as soon as time and location confirmed

Data Resources:

- Ian Crossland - Camping Chair, Mustang District
 - iancrossland@fbcc.com
 - 281-726-1267
- Hardie Morgan - District Email
 - hwmorgan@swbell.net
 - (281) 589-0342
- Marv Kiel - District Database
 - marv4kiel@earthlink.net
 - 713-467-0606 (h)

Administrative Resources:

- James Neville - Vice-Chair, Administration
 - james_g_neville@compuserve.com
 - 281-578-3707
- Victor Koosh - Membership Chair
 - vkoosh@caesarsystems.com
 - 713-267-2230 (w)
- David Rypien - Vice-Chair, Program
 - drypien@technip-coflexip.com
 - 281-589-8180
- Bonnie Watt - Vice-Chair, Finance
 - bonniewatt@houston.rr.com