

# Minutes of Boy Scout Membership Recruiting Team August 21, 2003

**Meeting:** August 21, 2003, 7:00 pm, Cockrell Service Center

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**Purpose:** Continue Detailed Plans for Outdoor Troop Fair, October 4, 2003

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**Participants:**

Name	Sub-Team
○ Rob Bartlett	Promotion, Patches
○ Anne Hanaoka	Promotion
○ Kim Kennedy	Celebrities, Prizes
○ Victor Koosh	Project Schedule
○ Jayne Leuterman	Troop Profile, Logistics, Celebrities
○ Nan Overton	Patches
○ Derek Spier	Logistics
○ Jon Walters	Chair, Project Schedule
○ Johnny Allen	Food
○ Steve Jessup	Call-a-thon
○ Jeannine Perrot	Call-a-thon

**Next Meeting:** Thursday, Aug 21, 2003 7:00pm-9:00pm, Cockrell Service Center

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- Decisions:**
1. Patch design
  - 2.
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- Follow-Ups:**  
(Due next meeting)
- Calls to be made to:
- REI - Rob
  - Academy - Derek
  - Oshman's - Nan
  - Bass Pro - Johnny
  - Sun & Ski - Jeannine
  - Whole Earth Provision - Jon
  - Mountain Hardwear - Victor
  - Carter Country - Johnny
  - Orvis - Rob
  - Texas Rock Gym – Jeannine
  - Armed Forces Recruiting - Rob
  - National Guard - Rob
  - Johnny to call Rudy Iturria/Landry's
  - Derek – Police Car, Police Motor Cycle, Police Helicopter
  - Victor to price food
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- Issues:**
- promotional plan more outlined for people outside scouting
  - soon nail down # troops & activity
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- Attachments:**
- Meeting Expectations
  - Action Center Ideas
  - Call-a-thon
  - Unit locator map suggestions
  - Meeting Process Check
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## **Attachments**

### **Meeting Expectations :**

- ○ Change timing of food item
- ○ Entertainment clarified
- ○ Continue making great decisions
- ○ Bring self up to date
  - Volunteer
- ○ Sing a song
- ○ Learn more about what we're doing
- ○ Get more boys into scouting
- ○ Will everyone have to stay all the time during the event?
- ○ Resolve the phone contact?
- ○ Resolve patch design
- ○ Logistics
- ○ School visits
- ○ Script together for the call-a-thon
- ○ hear the elevator speeches

### **Call-a-thon**

More New Faces

Blow-out best ever SNFS

Troop profile information

Fun food fed event

Commissioners – Johnny Allen

John Childers liaison to Comm. Meeting

Jazzing up the web site

Training – Parents get signed up every time

Lori Powell Taking on Cub Scout Training

Larry Stehling – Boy Scout Training

Online communication and publicity

Dr. Dale Konicek

Jube Dankworth

September 4

October 4

Call Webelos leaders and Cubmasters

Two scripts

One for Troops

Cubmaster needs SNFS and WTST

Jeannine will handle Troop script

Cub packs usually have two or three troops that they visit

5 minutes per call

### **Unit Locator Map**

Background Transparent Overlays

Thicker Boundary Lines

Unit numbers colored by unit type

Correct boundaries

## **Food**

Hot Dogs

Frito pies

Fajitas

Candy

Drinks

Kim has a smoker committed

Purchase Oct. 3

Derek will handle Food permit

Victor to price:

Hot dog buns

Wieners

Candy bars

Ketchup

Mustard

Relish

Beef fajita meat

Chicken fajita meat

Canned cokes, sprite, orange, strawberry, water

Canned cheese

Plain Corn Chips

#10 can chili

## **Action Center**

Nascar

Houston Classic Car Club

Johnny – Classic Cars – Bill Bradford

## **Meeting Process Check**

### **Likes**

- made decisions
- pricing done for him
- patch decided
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- 
- good decisions
- patch
- food
- call-a-thon progress
- good food
- new faces

### **Wishes**

- soon nail down # troops & activity
- entertainment solidified
- more notice about Sunday night
- seemed more involved in doing work, but will later
- more notice
- hear the song
- over on-time
- promotional plan more outlined for people outside scouting
- call-a-thon goes well
- wish for everyone to call someone else for call-a-thon